

Strategy, critical thinking and decision-making skills training



August 2014

Who we are

- Insight provides consultancy advice, courses and coaching on strategy, problem-solving, decision-making and communications skills
- We work in partnership with our clients to build and enhance skills
- Our approach is pragmatic and hands-on, with training courses tailored to ensure ample practice of the techniques on real-life challenges participants are tackling
- Insight's clients include eBay, Virgin, Tesco, Unipart, Bupa, The Financial Service Authority, Barclays, Goldman Sachs and Lloyds Banking Group
- All of Insight's trainers are leading practitioners in their field, with experience as consultants and as teachers and coaches
- Insight was founded in 2007 by Sarah Thrift, a former consultant with McKinsey and an experienced trainer and coach

Courses range from 1 days to 4 days spread across 2 months



EXECUTIVE STRATEGIC THINKING AND COMMUNICATION SKILLS

Enhance skills by learning consultants' techniques for solving and communicating business challenges.

PRESENTED BY
Sarah Thrift
CEO, Insight Consultancy Solutions

Sarah has over a decade of experience in strategy and operations including as a management consultant for McKinsey and running a 250 strong sales force for a UK FTSE 250 company.

Unique opportunity to learn how to put together and communicate your strategy, in a practical and convincing way, from very experienced former McKinsey consultant and coach.

Previous participants have communicated that as a result of the course you can expect to:

- ▶ Significantly strengthen your ability to think strategically and to solve business problems
- ▶ Deepen your understanding of problem solving techniques & approaches used by the world's leading management consulting firms
- ▶ Refresh your skills to solve strategic problems within your organisation or with clients
- ▶ Enhance your ability to clearly and persuasively communicate your proposed strategy
- ▶ Network with like-minded executives

This is a one-day course, taking place on Tuesday 13 September 2011 in Old Street, central London.
The cost of the course is £350+VAT.

Please get in touch with Sarah (sarahthrift@insightconsultancysolutions.com) if you would like to know more.

"The impact has been noticeable both for me and for others – the renewed enthusiasm for my project and the sense of direction I received from doing the course has become infectious."

Participant on Oct 2010 Strategic Thinking Skills Course .

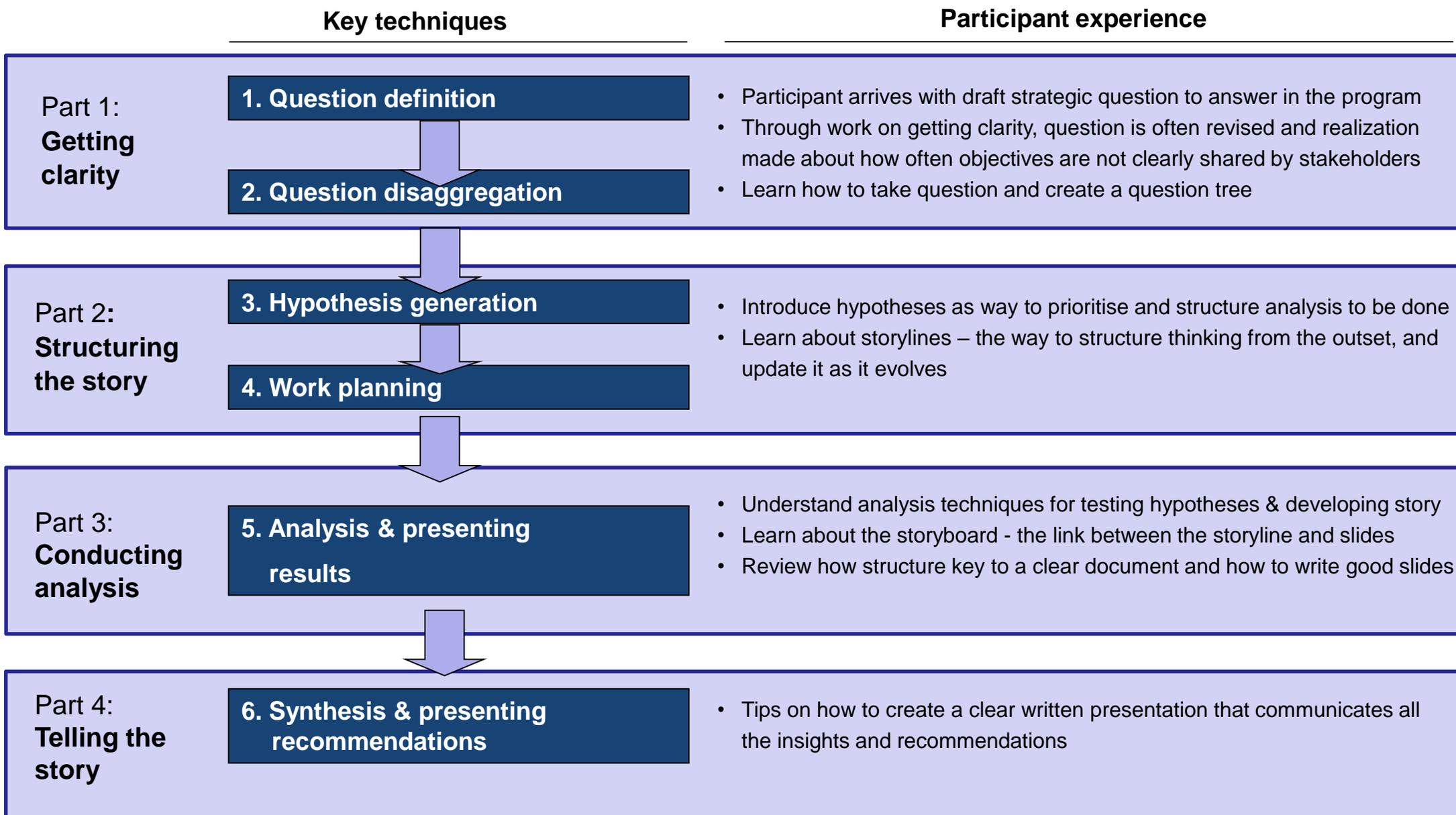
"Sarah is an excellent teacher and coach and the approach she taught us has become an invaluable part of the way we work"
CEO of Business Unit for large UK corporate

Insight CONSULTANCY SOLUTIONS

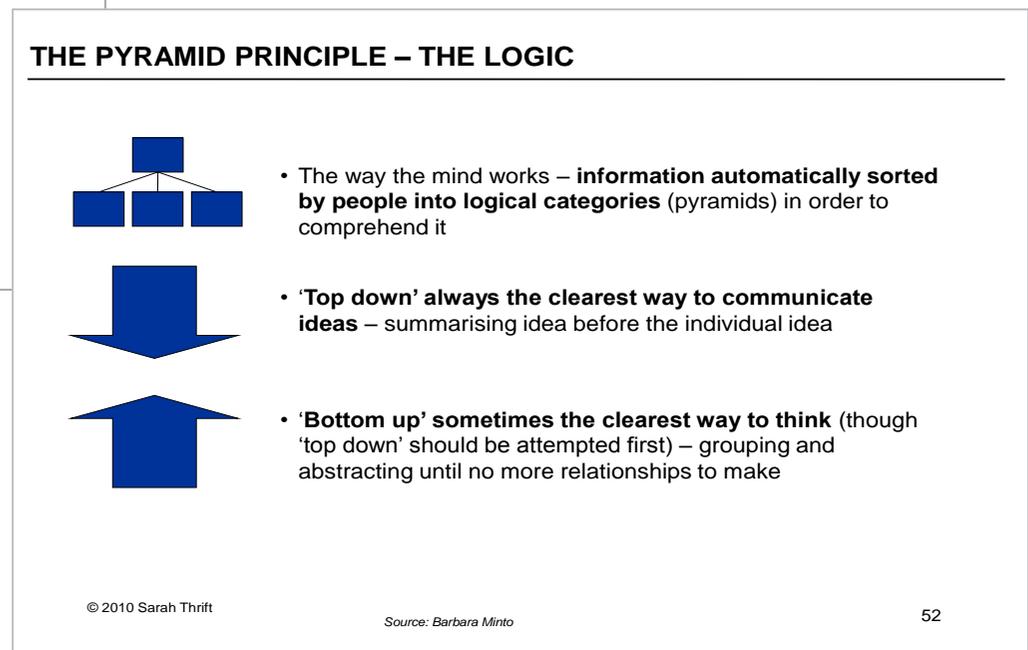
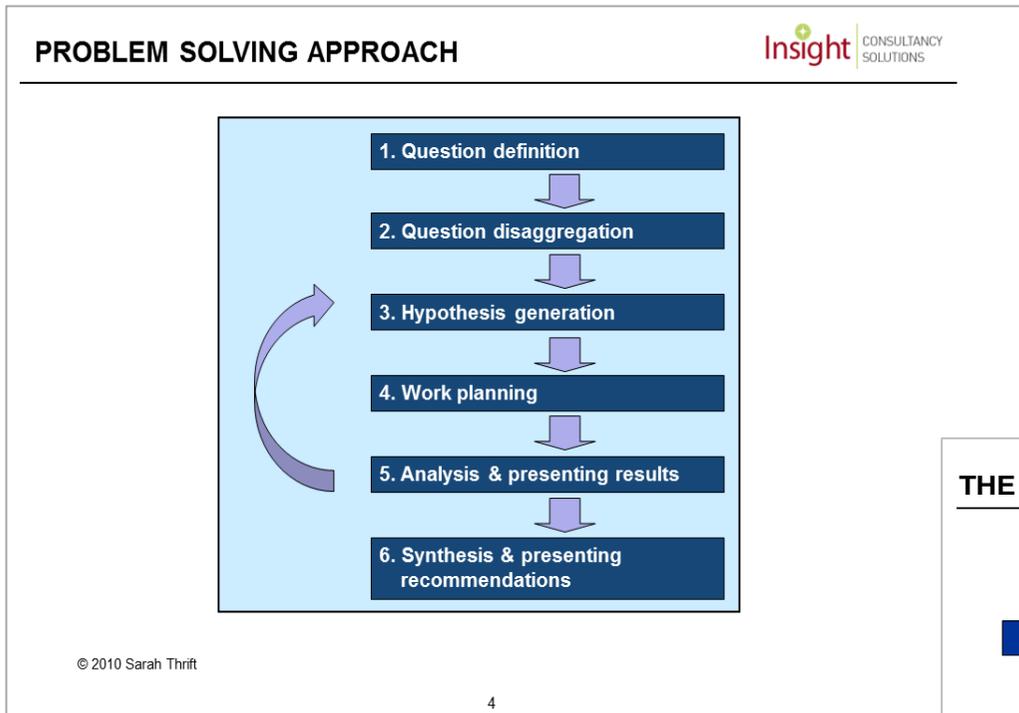
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- Flagship course on strategic thinking and problem solving
- 1 day, 2 day and 4 day courses
- Approach interactive and practical with participants bringing own strategic questions to the course and with the techniques then applied live to this in class
- Majority of time spent on going through examples of using the techniques – using live examples provided by the participants
- On multi-day workshops, coaching is provided in between workshop days to ensure practice and embedding of the techniques

Flagship 1 days course covers the key components of strategy problem solving



Example course materials



Clients of our courses



Profile of Sarah Thrift



Sarah Thrift, CEO and teaching lead

Sarah Thrift, the founder of Insight Consultancy Solutions, has 15 years experience working with businesses and nonprofit organizations on strategy, leadership and change management. Prior to founding Insight, she worked at technology company Computacenter, where she transformed her 250 person team from a reactive administrative function into a proactive customer-led sales force. Earlier in her career Sarah worked at McKinsey & Company and as a policy advisor on business at the UK Treasury led by Gordon Brown. A particular strength of Sarah's is her ability to pass her expertise and knowledge on strategic thinking, problem solving and better decision making to her clients. This has also led her to develop and teach highly sought after courses in these areas, and to endeavor to pass the essence of her own skills to those she cannot work with directly through her writing.

Insight Consultancy Solutions is a boutique consultancy and training company founded in 2007 and with offices in the US and UK.

Insight delivers projects across the consultancy spectrum from strategy, business development and turnaround, through to operational improvement, organizational development and change. We also provide expertise in multiple sectors including technology, financial services, telecoms, public sector and not-for-profit. Our projects are based across the US, UK and internationally.

A specialty of Insight is the design and facilitation of strategic problem solving and communication courses for organizations, entrepreneurs and consultants. These courses are led by Sarah and her team of highly experienced consultants, who have spent thousands of hours using these tools and techniques in their own consulting work, in addition to the hundreds of hours they have spent teaching the material.