

STRATEGIC THINKING FOR BUSINESS PEOPLE AND ENTREPRENEURS

Taking ideas from inception to reality

February 7, 2013

PRESENTED IN SAN FRANCISCO BY:

Sarah Thrift

former McKinsey consultant and
CEO and founder of Insight Consultancy Solutions, Inc.



Learn how to devise a winning strategy – for funding, growth and profitability

During this highly interactive course, there will be an opportunity to work through the most important strategic questions for your business. Whether you come as a team or an individual, with Sarah's coaching, feedback and advice you will:

- Shape, structure and refresh your company's business plan and approach to market
- Be able to persuasively communicate your strategy to investors, stakeholders and customers
- Network with sharp, innovative and inspiring professionals

Sarah has a wealth of experience in strategy and operations stemming from her work as a management consultant for McKinsey, as an advisor to the UK Treasury under Gordon Brown, as head of the national sales force for an IT company, and for the last 5 years as founder and owner of Insight Consultancy Solutions, a leading consulting organization in the UK now operating in the US.

The course is on Thursday, February 7th from 9:30 to 5:00, at One Sansome Street, in the financial district, San Francisco.

The cost of the course is \$850. Register by January 15th for the early bird price of \$780.

To register or for further details please contact Annie Uthagrove (annieupthagrove@insightconsultancysolutions.com)

"The impact has been noticeable for me and for others – the renewed enthusiasm for my vision and the sense of direction I received from doing the course has become infectious." *CEO, Technology company*

"Sarah brings vision and clarity to complex problems. She knows how to create and build solutions and carry them through to implementation – she always exceeds expectations." *European Director, Virgin*

"If you want to give your start-up the edge, this is the course to do." *Fellow of the School of Social Entrepreneurs*

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SOLUTIONS

One Sansome Street, Suite 3500
San Francisco, California 94104

(415) 413-8590

www.insightconsultancysolutions.com