

# STRATEGIC THINKING AND PROBLEM SOLVING SKILLS COURSE

Enhance skills by learning consultants' techniques for solving and communicating business challenges.

PRESENTED BY

**Sarah Thrift**  
CEO, Insight Consultancy Solutions

Sarah has over a decade of experience in strategy and operations including as a management consultant for McKinsey and running a 250 strong sales force for a UK FTSE 250 company. Sarah is recognised as a top leader and is renowned as a skillful and inspiring teacher and coach.



Unique opportunity to learn first hand how management consultants approach strategy and business problems.

Taught by very experienced former McKinsey consultant, the course is delivered through 4 interactive 1 day workshops, with each participant working on a strategic question of their choice and of relevance to them.

This means that as a participant, you not only get to practise the tools and techniques, but you also get the answer to an important - and quite often long-standing - question for you!

In addition, as a result of this course, you will be able to:

- ▶ Use the transferable tools and techniques to solve all sorts of problems in business and outside
- ▶ Enhance your ability to break down a problem and to structure, present and communicate
- ▶ Have a network capable of supporting you in your strategic problem solving and business activities

The course dates are on May 12, May 26, June 9 and June 23, 2011, in central London.

The cost of the programme is £1800+ VAT including all four workshops and course materials. Discounted rates for individuals who are funding the course themselves can be offered. An early bird discount of 10% is available for participants who pay in full before April 15, 2011.

Please get in touch with Sarah ([sarahthrift@insightconsultancysolutions.com](mailto:sarahthrift@insightconsultancysolutions.com)) if you would like to talk to Sarah, to one of the participants of a recent course and/or would simply like to know more.

"The impact has been noticeable both for me and for others – the renewed enthusiasm for my project and the sense of direction I received from doing the course has become infectious."

- Participant on Oct 2010 Strategic Thinking Skills Course.

"Sarah is an excellent teacher and coach and the approach she taught us has become an invaluable part of the way we work"

- CEO of Business Unit for large UK corporate

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